BET 90

Online Gambling Solution

OGS

A COMPLETE WORLD FOR YOUR DIGITAL BUSINESS

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Content

About us

bet90 was founded in August 2010, is registered in Malta and has been officially licensed by the Malta Gaming Authority (MGA).

Our members of staff possess many years of betting expertise and incorporate their innovative ideas into the constant new and continued development of our products.

What began as an independent football betting provider today comprises the most modern and high-quality software and hardware solutions. bet90 has its own betting service offering and provides a straightforward and clear user platform.
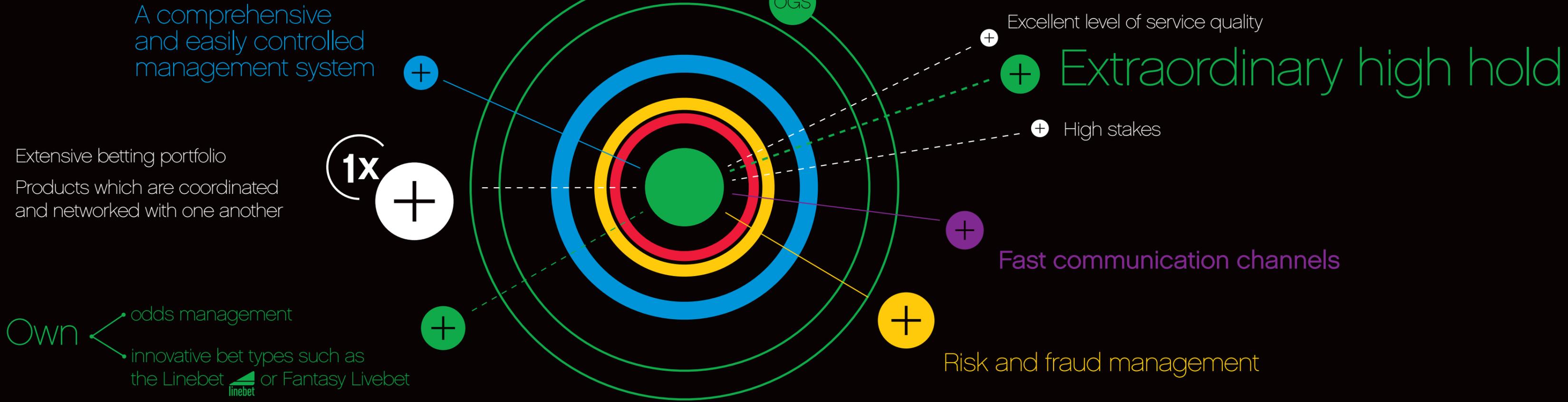
Our unique selling points: Extremely fast odds and excellent risk management.

Thanks to continual advancements we are now able to cover numerous sporting events every day with our betting odds, including football, tennis, basketball and many other sports.

bet90 is flexible in terms of its range of services and is happy to accommodate customer requests. We make the whole game experience possible, both online and land-based sports betting venues.

2010
licensed by

mga
MALTA GAMING
AUTHORITY

Key facts

A comprehensive and easily controlled management system

Extensive betting portfolio

Products which are coordinated and networked with one another

1x

Own
- odds management
- innovative bet types such as the Linebet or Fantasy Livebet

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Excellent level of service quality

Extraordinary high hold

High stakes

Fast communication channels

Risk and fraud management

Sportsbook

Our betting service is distinguished above all by its outstanding quality. Its focus is on the most popular sports, for which we provide both pre-match betting and live betting during the match. Our sports betting service is a complete solution which is fully managed by us.

Our sports betting types at a glance:

A unique offer of pre-and live match bets for many different sports: football, tennis, ice hockey, basketball, handball, volleyball, futsal, darts, snooker, rugby, baseball, american football and boxing.

A broad range of tournaments and large-scale events.

An extensive range of football leagues.

The most popular betting types.

Special features of our bets:

All odds are generated by us.

Our odds are stable, available for long periods and are updated in a matter of seconds.

Constant and intense odds management increases your hold.

High betting limits.

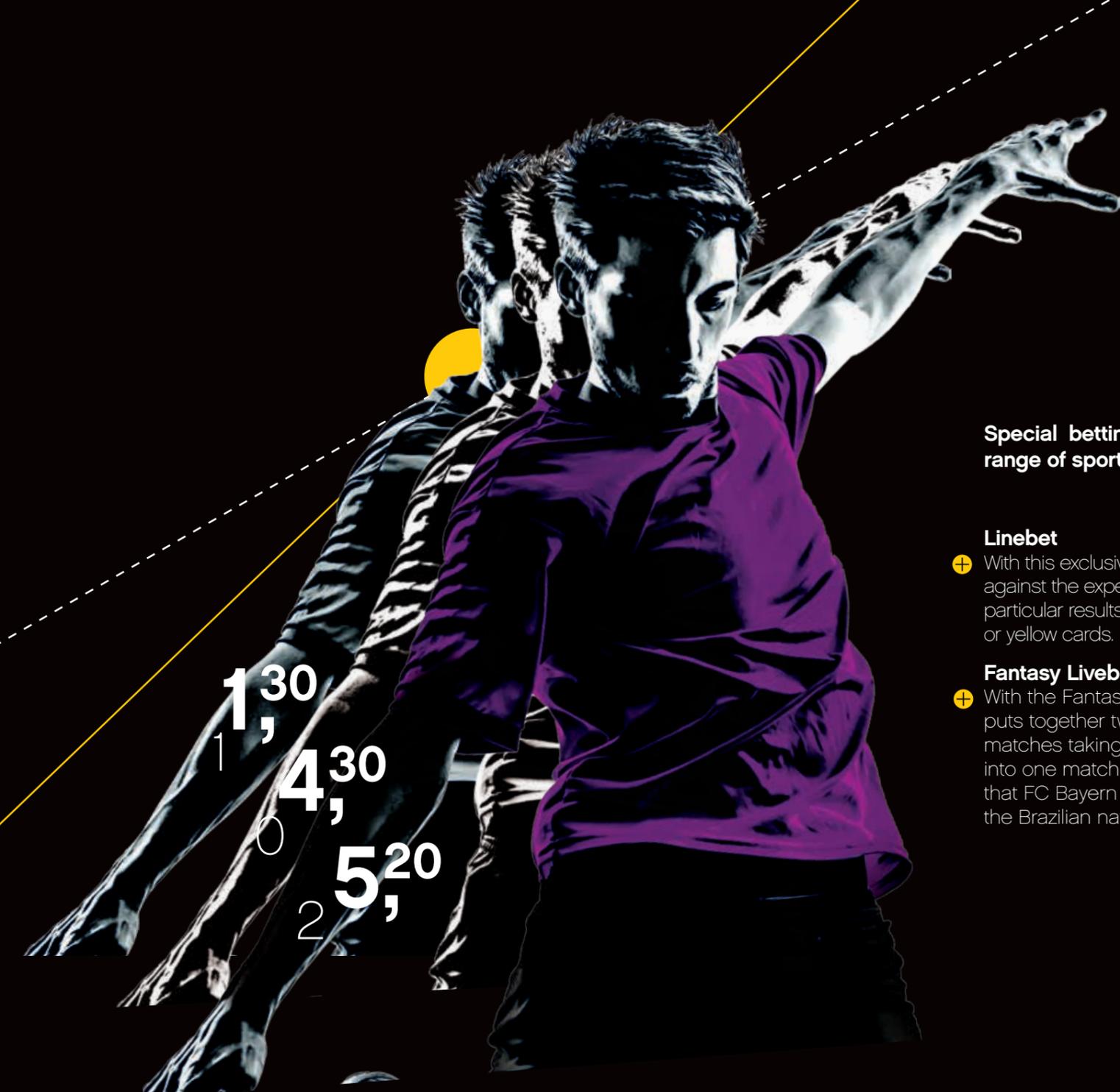**Special betting types complete the range of sports bets on offer**

Linebet
With this exclusive bet, customers bet against the expected value (line) of particular results in a game, e.g. corners or yellow cards.

Fantasy Livebet
With the Fantasy-Livebet, the bookmaker puts together two teams from two matches taking place at the same time, into one match. This means, for example, that FC Bayern Munich can play against the Brazilian national football team.

$1,^{30}$

$4,^{30}$

$5,^{20}$

Management services

Odds management
One of our distinguishing features is the intensive scope of coverage for every individual event and the resulting quality of the odds, as well as the speed of data transfer in odds management. Behind this service is a strong team of staff as well as reliable information channels from bet90, meaning that we are able to provide intensive coverage of every single sporting event. This is, above all, noticeable with live events, as we guarantee a very long availability of odds in comparison to other providers during the event. This allows the customer to place a bet as quickly as possible and increases your turnover following a game-changing event.

Risk management
With our own in-house developed software, we monitor every single one of our betting events on offer around-the-clock (24/7). The stakes are continually monitored – this allows us to keep the odds particularly stable and to provide high stakes limits.

Fraud management
Our fraud management system is so effectively structured that threats from fraud are immediately detected by us. Our early warning system therefore gives the shop operator a high degree of protection against manipulation.

24/7

FRAUD

Summary:
+ Intensive coverage of every sport event
+ Fast odds management
+ Stable odds
+ Own risk management
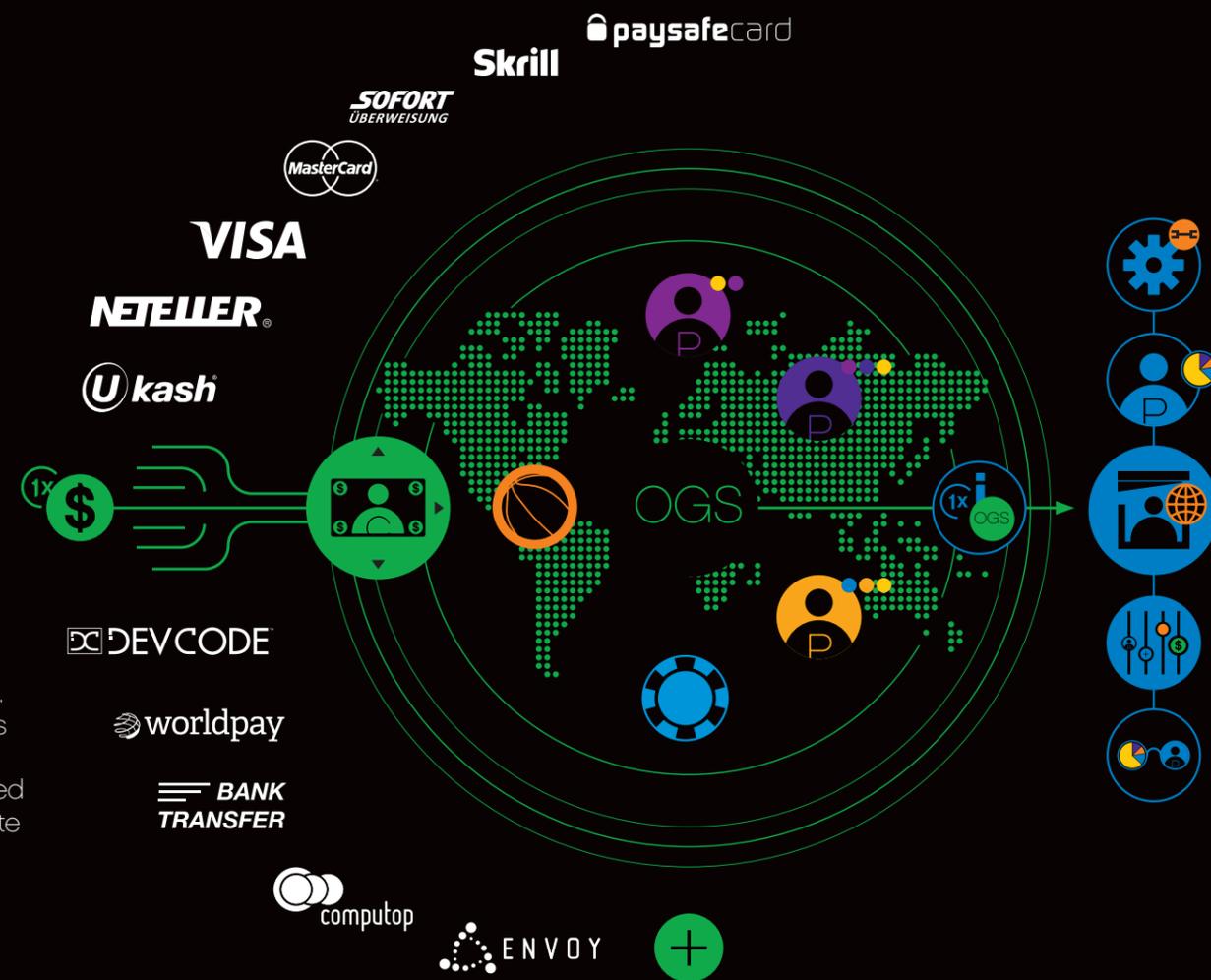+ Excellent fraud management thanks to early detection

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Online Gambling Solution
A complete world for your
digital business

OGS offers a variety of control and
management solutions for the online
sector (including player management,
bonus management, reporting) – and
that within a platform which adheres
very closely to the motto:

Multi product – single environment.
In addition, a number of third-party
products can be associated and
integrated via standardised interfaces.
Our seamless wallet solution facilitates
numerous payment providers; these
can also be expanded via standardised
interfaces. Our OGS – simple, complete
and direct.

paysafecard

Skrill

SOFORT ÜBERWEISUNG

MasterCard

VISA

NETELLER

Ukash

DEVCODE

worldpay

BANK TRANSFER

computop

ENVOY

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OGS–Features

One account – one seamless wallet:
The user only pays in once, and
can then use all games on offer via
one account seamlessly and easily.
The user is not interrupted by time-
consuming money transfers between
different accounts (e.g. sports betting
account and casino account).
The account transfer processes for the
players are simplified for the operator
and the expenses incurred for account
management are significantly reduced.

**Payment providers – many
possibilities make the payment
process simpler and more secure**

The modular setup of the payment
interface makes the straightforward
connection and integration of payment
providers possible. This means that
new methods can be added without
interruption to ongoing operations.

**Single back office tool – multiple
applications:**
The web-based back office enables
a comprehensive cross-product
management.

The main benefits of a central, web-based
management:

+ Greater control for operators
+ A central information source
+ Improved overview
  of core player information
+ Significantly higher efficiency
  in management processes

With the central management tool,
management costs are reduced and
the management team can be relieved
of their work load to a minimum. The
integration of third-party provider products
is possible both simply and quickly.

OGS – Features

The dashboard:
You receive current and easily accessible information which you need for profitable growth. Diverse widgets enable a clear overview of the relevant statistics and performance indicators.

User-Management:
User management offers a great level of control over back office authorisations, profiles and access rights.

Player-Management:
Player management offers a comprehensive overview, management oportunities and expansion possibilities to players (player profiles, transactions, logins).
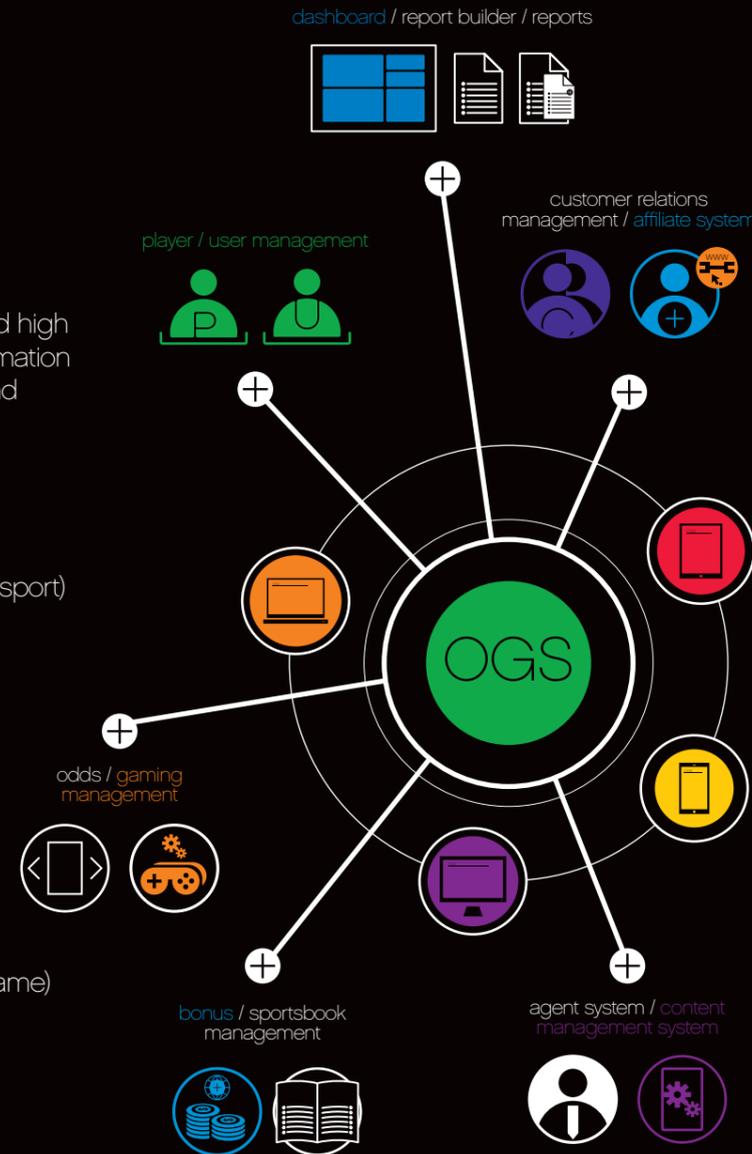
Reporting:
A relevant source of information for decision-making. A broad range of standard reports allows the fast and high performance creation of core information regarding day-to-day operations and long-term development.

The scope of reporting comprises:
+ Standard reports
+ Betting reports
+ Sport reports (profit and loss per sport)
+ League reports
  (profit and loss per league)
+ Market report
  (profit and loss per market)
+ Payment reports
  (in- and outgoing payments and commissions)
+ Payment method reports
  (which payment method is used and how often)
+ Casino report
  (profit and loss per casino and game)
+ Affiliate reports
+ White label reports

dashboard / report builder / reports

customer relations management / affiliate system

player / user management

odds / gaming management

bonus / sportsbook management

agent system / content management system

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Report Builder:
Individual reports can be created quickly and easily. A broad range of standard reports is already available.

CRM system:
Customer-Relationship-Management tools combine campaign and player management into a user-friendly tool. This enables targeted campaigns within a very short space of time.

State-of-the-art affiliate system:
Our affiliate system enables you to establish a marketing network and accesses a large number of affiliate web pages with online marketing tools. This is an important feature particularly when placing banners on affiliate web pages.

Agent System:
The agent system enables you to access new markets through personal contact to the customers. Opportunities for growth can be realised in both land-based sports betting venues and online betting sectors. The agent system is also available as a mobile version.

CMS:
The Content Management System adjusts the web pages in the shortest possible time to the players needs and the market. This reduces the management and work effort to a minimum..

Bonus management:
Enables the management of classic bonuses and the generation of individual cross-product bonuses and hereby strengthens players loyalty to the provider.

Sportsbook management:
Provides a detailed look into the Sportsbook and enables greater control over the Sportsbook offer.

Odds feed management:
Enables the complete control of odds feeds.

Gaming management:
Management of casino and third party provider products.

14

15

Gaming software products

+ Skill games
+ Casino suite software
+ OGWIL software
+ Live dealer software
+ Virtual games software
+ Fantasy sports software

Retail solution
With our platform, we offer you the possibility of marketing your shop via the internet from basically anywhere in the world. This will put you in a position to extend the offer to your customers in your location, at any given time. Our comprehensive product portfolio enables you to continue the expansion of your business, but alternatively you can still use our shop system. Your clients will benefit from the customer card, which connects your land-based sports betting venue with your online presence.
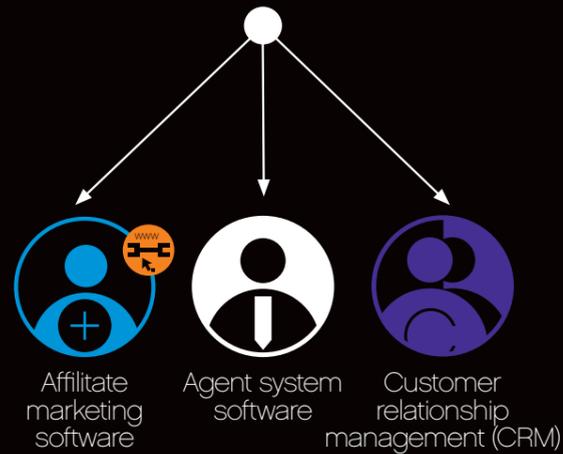
Strong points of our retail solution:

+ Player loyalty is improved

Minimal investment costs +

Improvement of market conditions +

You increase your profits +

Introduction of effective customer management +

You expand your product portfolio +

Benefits for your customers:

+ More possibilities to place bets through an online presence and through app support

+ Cross-media placement of bets through your own customer loyalty card system

Marketing solution

- Affilitate marketing software
- Agent system software
- Customer relationship management (CRM)

Services

- B2B
- B2C
- Fraud
- Risk management

Our team is happy to discuss the possibility of partnerships and projects with you.

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